

A.B.A.T.E. of Minnesota 2024 State Motorcycle Rally Sponsorship Program

A.B.A.T.E. of Minnesota (American Bikers for Awareness, Training, and Education), a not for profit motorcycle rights organization (501(c)4), is seeking sponsors for our 2024 State Rally, to be held August 30th-September 2nd at the Meeker County Fairgrounds in Litchfield, MN.

As part of our Sponsorship program we are offering generous recognition, advertising, vendor space, and passes for the participation of you, your employees and customers in our event.

There are five levels of Sponsorship:

Diamond Sponsorship

The Diamond sponsorship is just \$3,000

It includes:

- Your business will have signage on either side or above the stage area in the bar and band hub location
- Your company name and logo published in the Road Noise magazine, A.B.A.T.E.'s official publication (circulation 4,000+)
- A full page ad in our Rally program and your company name and logo included on the cover
- Your company name and logo listed on our website
- 12 free weekend passes to the Rally to use or distribute as you please

Gold Sponsorship

The Gold Level Sponsorship is \$1,000

It includes:

- Medium signage in the bar and band hub location
- Your Company name and logo published in the Road Noise magazine
- Your company name and a half page ad in our Rally program
- Your company name listed on our website
- Six free weekend passes to the Rally to use or distribute as you please

Silver Sponsorship

The Silver Sponsorship is \$500

It includes:

- Signage in the bar and band hub location
- Your company name published in the Road Noise magazine
- Your company name and a quarter page ad in our Rally program
- Your company name listed on our website
- Four free weekend passes to the Rally to use or distribute as you please

Chrome Sponsorship

The Chrome Sponsorship is \$250

It includes:

- Signage in the bar and band hub location
- Your company name published in the Road Noise magazine
- Your company name and business card ad printed in our Rally program
- Your company name listed on our website
- Two free weekend passes to the Rally to use or distribute as you please

Copper Sponsorship

The Copper Sponsorship is \$100

It includes:

- Signage in the bar and band hub location
- Your company name published in the Road Noise magazine
- Your company name and business card ad printed in our Rally program
- Your company name listed on our website
- One free weekend pass to the Rally to use or distribute as you please

Although A.B.A.T.E. is a not for profit organization and contributions are not tax deductible, you may be able to deduct this investment in your company's advertising budget. Check with your tax professional.

Partnering with us will make the 2024 A.B.A.T.E. State Rally the biggest and best ever. A.B.A.T.E. of Minnesota is 3,500 members strong and our goal for attendance at the 2024 Rally is 2,000.

Our members are avid motorcycle enthusiasts who support those businesses who support them. For more information about A.B.A.T.E. of Minnesota please visit our website at www.abatemn.org.

For more information, please contact:

Michelle Backlund at (763) 263-1532

Email: statetreasurer@abatemn.org

Thank you for your consideration. We look forward to further discussing this exciting opportunity with you soon!

**Deadline to be included in our State Rally Program is
August 1, 2024**

A.B.A.T.E. of Minnesota 2024 State Rally Sponsorship

Sponsor Information

Business Name: _____

Business Address: _____

City/State/Zip: _____

Business Telephone: _____

Business Contact Name: _____

Sponsorship Level: DIAMOND GOLD
 SILVER CHROME COPPER

Check Number: _____ or

Credit Card Number with expiration date: _____

Program Ad/Business Card:

Enclosed Business will mail/email

Do not staple or deteriorate the scan quality of your ad/business card

Recruiting Member

Name: _____

Chapter: _____

Telephone: _____

Date: _____

Promotional Tickets

Mail tickets to Business Contact
* Tickets will be mailed mid-July 2024

Tickets will be picked up at the Rally by:

Contact Name: _____

* Identification will be required

Quantity given: _____

Ticket #'s: _____

Mail to: Michelle Backlund

16550 226th Ave NW

Elk River, MN 55330

Sponsor Receipt

A.B.A.T.E. of Minnesota 2024 State Rally Sponsorship

Date: _____

Business Name: _____

Sponsorship Level: _____

Recruiting Member Signature: _____

A.B.A.T.E. of Minnesota, Inc. thanks you for your support!

If you have any questions please contact: Michelle Backlund
(763) 263-1532 or email statetreasurer@abatemn.org

Promotional tickets will be mailed mid-July 2024

If you don't receive your tickets by July 31st, 2024 contact Michelle Backlund

Visit our website at: www.abatemn.org

Contributions to A.B.A.T.E. of Minnesota are not tax deductible. Consult your tax advisor.